A Great Example of Branding
“Content and Layout” in the Admin menu contains the “scriptlets” for eCommerce. eCommerce uses “scriptlets” written in HTML to call webpages like “About Us” or “Basket” or “Home Page.”
Since eCommerce calls the Home Page scriptlet to display the Home Page, we need to edit our Home Page scriptlet. You may need to work with a Web Developer or do some googling for help with HTML.
How Do We Make the Brand Appear?

For our example, WVGEC has their image on a different website, so they list the image’s URL along with the appropriate height and width.

Tip! To display your logo, paste the following text into the Content box and replace the URL.

```html
<img src="http://www.wvgec.org/pages/MediaLibraries/WVGEC/Media/WVGEC1.png?width=960&height=360&ext=.png" height="200" width="532”>
```